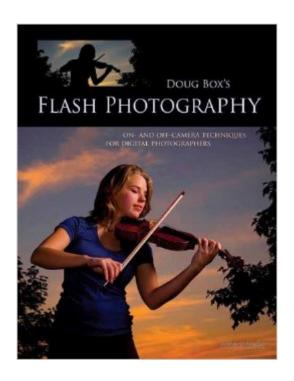
The book was found

Doug Box's Flash Photography: On-And Off-Camera Techniques For Digital Photographers





Synopsis

Offering an in-depth look at the camera controls that come into play when using an off-camera flash—including radio slave, optical triggers, wired flash communication, and more—this photography resource gives step-by-step instructions for producing expertly lit portraits and wedding photographs in every imaginable lighting scenario. Using succinct, simple language in tandem with lighting diagrams and case studies, this guide offers discussions on creating expert lighting patterns for individuals and groups, on location, outdoors, in a clientâ TMs home, or in the studio. Professionals and advanced amateurs will grow in terms of technique and artistry with the help of this user-friendly manual.

Book Information

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Best Sellers Rank: #882,422 in Books (See Top 100 in Books) #52 in Books > Arts &

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Reference > Lighting #507 in Books > Arts & Photography > Photography & Video > Equipment,

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Customer Reviews

I really wanted to like this book but I am frustrated for a number of reasons. The kindle edition is very sloppily put together with repeated sentences all over the place and I don't understand how there are so many typos in the published version. Most books like this begin with the fundamentals and build on those key points. When a basic understanding is achieved, it's then time to implement that knowledge by putting it all together. Mr. Box writes in an almost stream of consciousness style where he randomnly talks about equipment and techniques that he promises he will expound upon later in the book. There are unnecessary details about Pocket Wizards and different TTL systems near the beginning of the book. If this is supposed to be aimed at people new to the concept of flash

photography, I'll bet many of them will actually be more confused after reading the book. Here's an example of the sloppy typos: "A one-increment change in shutter speed will cut the amount of light creating the exposure in half (e.g., when going from 1/125 second to 1/250 second) or double it (e.g., going from 1/125 second to 1/125 second). "To a complete novice a "one-increment change" in aperture or shutter on a typical DSLR is going to represent a 1/2 or 1/3 stop depending on how the camera is configured. Mr. Box does say 1/125-1/250 but it is confusing for a newbie because it's not an "increment", it's a full stop increment. Things like that need to be crystal clear. The latter part of the sentence is a glaring error showing exactly the same shutter speed, which was obviously not the author's intent. Another issue I have is with the quality of the photos which, in the Kindle edition, are of extremely low resolution.

I have purchased several books on flash photography, but I keep picking this one up to refer to. Easy to understand, and has beautiful images that demonstrate before and after results. He does not make it complicated with to much tech talk, he gets right down to what works. Doug talks about radio triggers and what some can do and their limitations. He talks about soft boxes, and one that he sells. It looks a lot sturdier than all the other ones I have seen that are dedicated to the flash and seems very easy to set up. After wanting one, before I got this book, I did much research about them. Finally I decided to order the Doug box for sunset beach photography. I know one size does not fit all, but this is a really compact easy to take along size for me. 28x28 And hopfully as sturdy as it is mentioned to be. I am told beware though if it is too windy; watch out for your flash, not the soft box. After talking personally with him over the phone, which by the way he was more than happy to help me with any questions or concerns that I might have. The Doug box is a little expensive hopefully it will prove it's worth. I will give more info after the sunset photography shoot on the beach, hopefully there will be a suset. He also talks about using light meters, which can help greatly, especially if you need to move fast with your shooting, and getting your exposure right, right away. Something My budget will have to wait for. For now I will have to chimp at my camera. He touches a little about photographing Knifes and such. And has more information elsewhere if you were interested in more on the subject. It was good to read as I find I do photograph many shiny objects often. I did not regret buying this packed filled book full of great information.

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